RMED

PARKLANDS

Community Overview

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Executive Summary

Parklands is a small, sparsely populated economic region whose recent profile is defined more by stability and gradual adjustment than by rapid growth. After a long population decline from the early 2000s to the mid-2010s, the region has settled at roughly 42,000 residents, with only modest movement in recent years. Its private-household population shows the same pattern of a slight dip followed by a small rebound. The age structure remains weighted toward older working-age and early senior cohorts, yet the picture is not one of simple aging alone: the median age fell between 2016 and 2021, and some younger age groups, including children, posted gains even as several midlife and oldest cohorts shrank.

The region's social profile remains anchored in long-standing patterns, but with signs of incremental diversification. English overwhelmingly dominates as the main mother tongue, while French and some European languages have declined and a number of smaller immigrant and Indigenous language groups have grown from low bases. Parklands is still overwhelmingly non-immigrant, though immigrant and non-permanent resident counts increased over the most recent census period, and visible-minority communities, especially Filipino and South Asian populations, expanded noticeably. At the same time, the ethnic-origin profile still reflects strong European and Indigenous roots, with Ukrainian ancestry remaining the largest reported origin despite recent declines across several major categories.

Economic and household trends point to a region in transition rather than one moving in a single direction. Educational attainment became more concentrated at the high school level, with some growth in university credentials but declines in trades and college counts. Labour market conditions softened between 2016 and 2021 as the employment rate fell and unemployment edged up, even though the employment base remains substantial in health care, retail, education, and agriculture. Household incomes shifted upward, with fewer households in lower income brackets and stronger growth at the upper end. Housing remains predominantly owner-occupied and detached, but renter households increased, shelter costs rose, and household composition tilted further toward one-person homes alongside growth in larger households. The result is a region that appears settled and resilient, but quietly changing in its demographic mix, household structure, and economic balance.

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Total Population

Parklands' population remains stable, reaching 42,376 residents in 2025 with a modest 0.7% increase over five years, up from 42,433 in 2021. This steadiness follows a decade of gradual decline that ended around 2016.

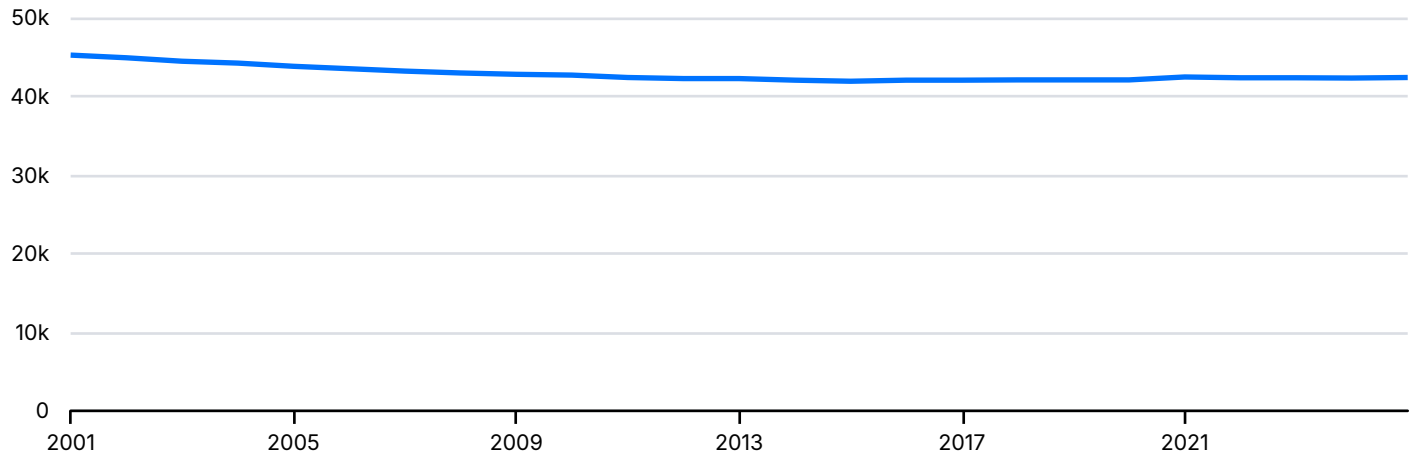
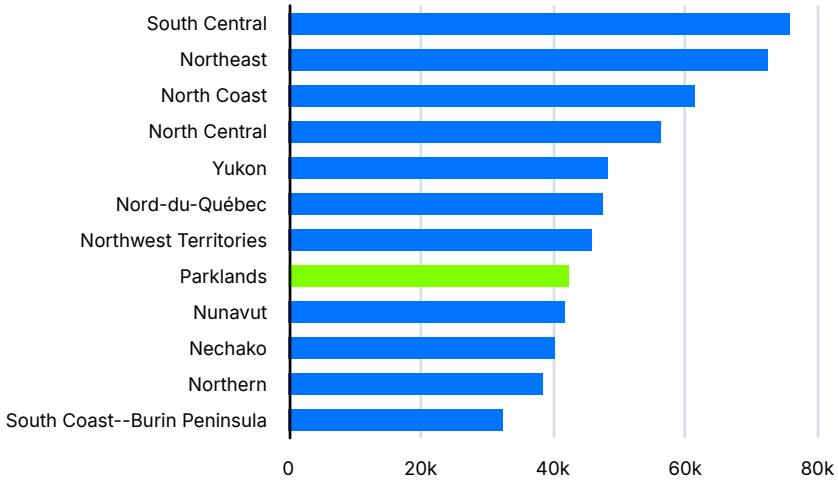


Figure 1.1: *Shows the total number of people living in the area. It provides the basic population benchmark used across many other indicators. (Parklands, 2001-2025)*[1,2]

Parklands has experienced a gradual population decline from the early 2000s followed by a period of relative stability in the 2010s and modest gains into the mid-2020s. The series runs from 45,217 people in 2001 to 42,376 in 2025. Between 2001 and 2006 the count fell to 43,496 (a five-year change of −3.8%). The low point near the mid-2010s was 41,902 in 2015. Since then the region has hovered around 42,000. Recent five-year changes are small and positive; for example 2021 recorded 42,433 and 2025 recorded 42,376. This pattern signals a shift from steady decline toward stabilization with modest year-to-year variation.



Parklands is a small economic region whose resident count has been broadly stable but lower than most other regions in the province. Population fell from 45,217 in 2001 to a low near 41,902 in 2015, then recovered slightly to 42,376 by 2025. By contrast, neighbouring regions grew substantially: Southeast reached 145,963 in 2025 and Winnipeg 855,628. The data show a long-term modest decline followed by recent stabilization in Parklands' population.

Figure 1.2: *Comparison of Total Population with other locations (Parklands, 2025)*[1,2]

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Age Groups

Parklands' largest age cohort in 2021 is the 60-64 group with 3,085 residents, but the 50-54 cohort experienced the biggest decline, dropping 17.2% to just 2,365 people, indicating an aging shift.

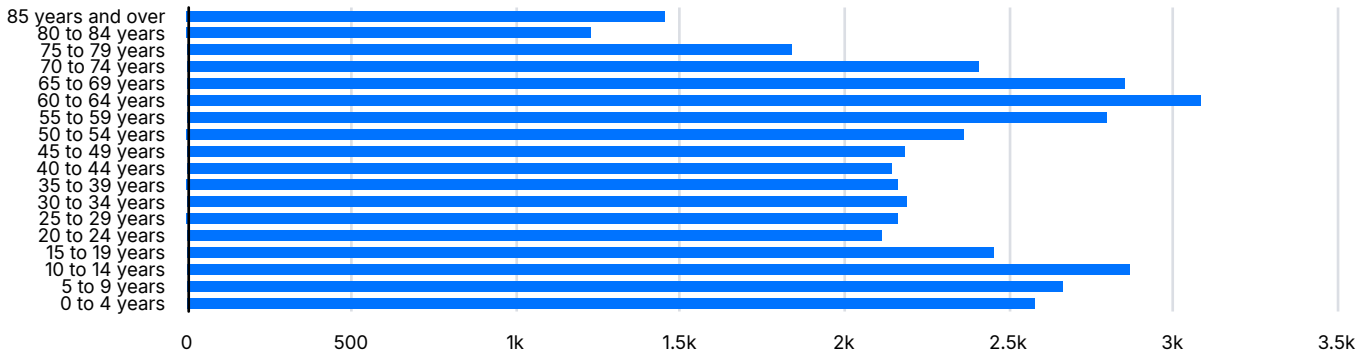

Figure 2.1: *Shows how the population is distributed across age groups. It helps explain the community's age structure and stage of life profile. (Parklands, 2021)*[1]

Parklands' 2021 age profile shows a concentration in older working-age cohorts alongside recent gains in several younger brackets. The largest single group is ages 60 to 64 with 3,085 people. Children aged 10 to 14 increased by 14.6% to 2,870, and ages 0 to 4 rose 6.4% to 2,580. By contrast, the 50 to 54 group fell 17.2% to 2,365 and those 85 and over declined 11.0% to 1,455. These shifts point to recent growth among some youth cohorts while several midlife and oldest groups have contracted.

Parklands' population by age shows concentration in middle and early-senior cohorts. The largest single group is ages 60 to 64 with 3,085 people; nearby groups of 55–59 and 65–69 contain 2,800 and 2,855 people respectively. Over the five years to 2021, children aged 10–14 rose by 14.6% while prime working cohorts such as 50–54 fell by 17.2% and those 85+ declined by 11.0%. Compared with its descendant census divisions, Parklands records substantially higher counts across most age bands. These patterns highlight shifting cohort sizes without implying causes.

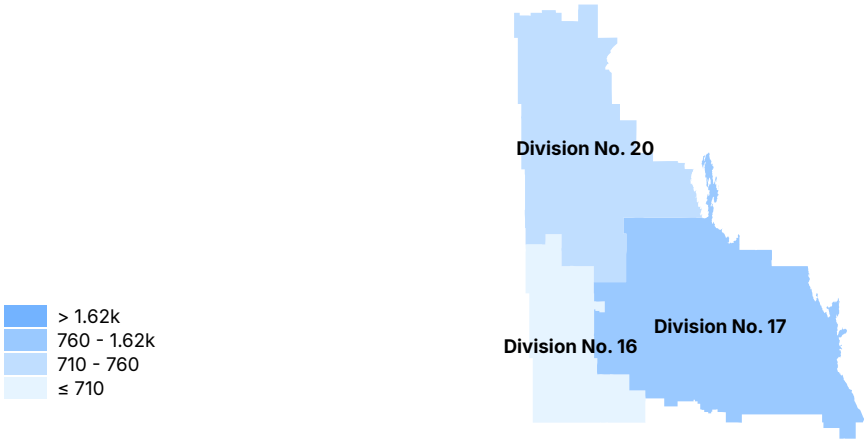

Figure 2.2: *Distribution of Largest Group: Age Group - 60 to 64 years (Parklands)*[1]

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Mother Tongue

English remains the dominant mother tongue in Parklands with 35,975 speakers, up 2.2% over five years, while Punjabi, though only 80 speakers, surged 433% among local languages in the same period.

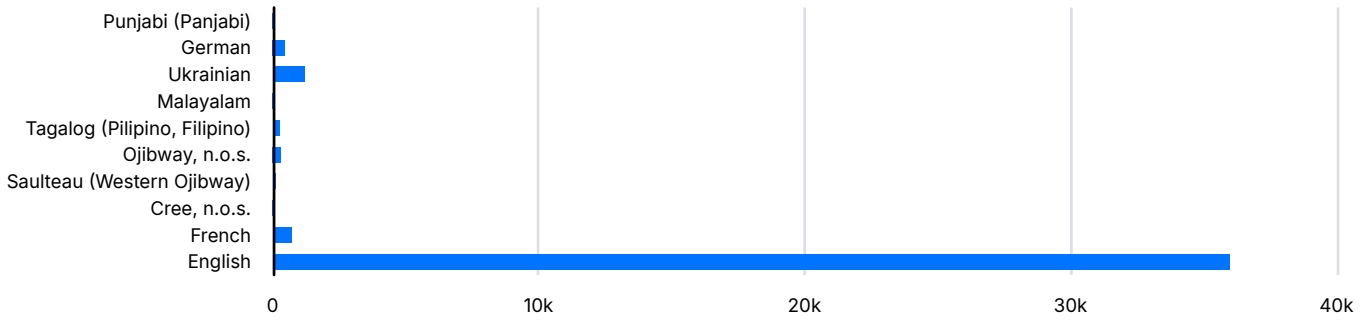

Figure 3.1: *Shows the first language learned and still understood by residents. It helps indicate the linguistic roots of the population. (Parklands, 2021)*[1]

Parklands is linguistically dominated by English speakers, with 35,975 residents reporting English as their first language in 2021. French speakers numbered 705, down 15.6% over five years; Ukrainian mother tongue counts fell to 1,195, a 39.6% decline. Several smaller languages increased: Punjabi rose to 80 (+433.3%), Malayalam to 80 (+60.0%), Tagalog to 265 (+23.3%), and Cree to 90 (+12.5%). The data indicate stable English dominance alongside decline in some European languages and rapid relative growth among a few non-European and Indigenous mother tongues.

Parklands' mother-tongue profile is dominated by English: 35,975 residents reporting it in 2021. Smaller language communities include Ukrainian (1,195), German (465), Tagalog (265), Ojibway (310), Saulteau (105) and Cree (90). French is reported by 705 people. Several smaller languages show recent change: Punjabi rose by 433.3% and Tagalog by 23.3% over five years, while Ukrainian declined by 39.6% and German by 31.6%. Nearby census divisions mirror English dominance and falling French counts. The data points to a largely English-speaking region with modest Indigenous and newer immigrant language presence and mixed five-year momentum across smaller languages.

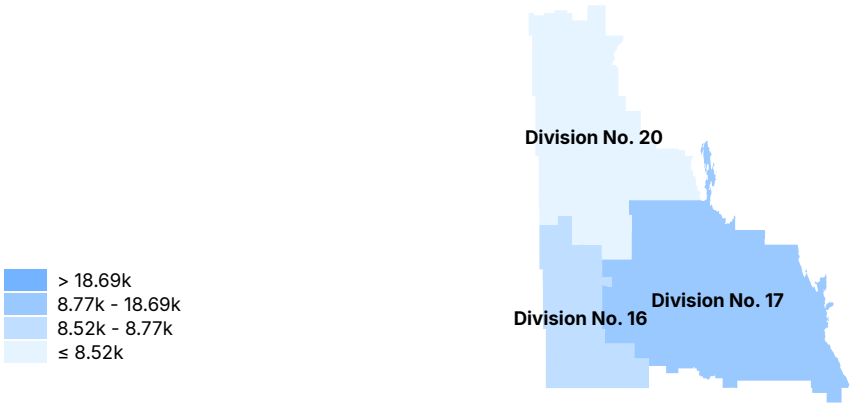

Figure 3.2: *Distribution of Largest Group: Language - English (Parklands)*[1]

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Immigrant Status

Parklands remains overwhelmingly non-immigrant, with 38,630 residents in 2021. Overall population growth was modest. Non-permanent residents surged 152% to 290 people, the fastest rise, while immigrants grew 18% to 1,915.

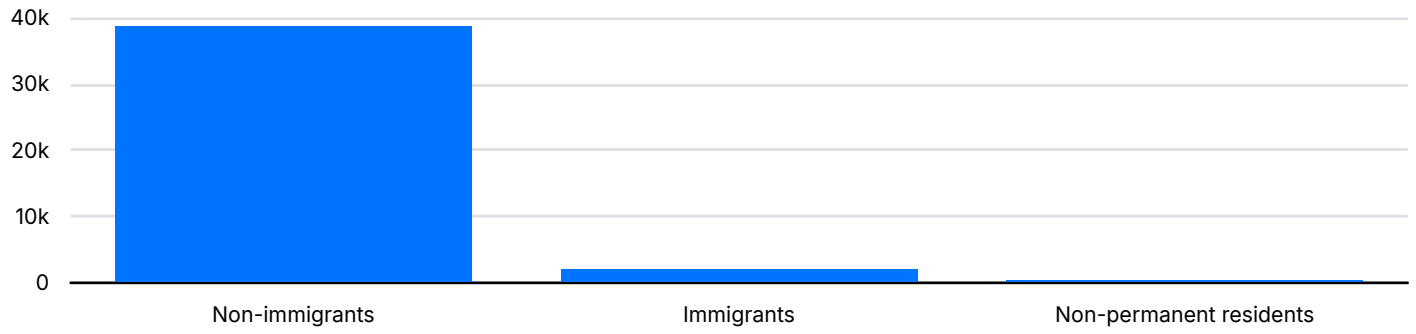

Figure 4.1: *Shows whether residents are immigrants, non-permanent residents, or non-immigrants. It helps indicate the role of immigration in community growth and composition. (Parklands, 2021)*[1]

Parklands (2021) population by immigration status shows a population dominated by non-immigrants within private households. There were 38,630 non-immigrants, 1,915 immigrants, and 290 non-permanent residents. Over the five years to 2021, non-immigrants changed by 0.1%, immigrants rose by 18.2%, and non-permanent residents increased by 152.2%. The counts indicate immigrants and non-permanent residents remain small in absolute terms compared with non-immigrants despite notable percentage growth. The pattern signals recent inflows concentrated among smaller groups rather than a large shift in overall composition.

Parklands (2021, population in private households) is predominantly non-immigrant: 38,630 residents are recorded as non-immigrants. Immigration and temporary residency represent smaller but growing shares of the population. There are 1,915 immigrants in Parklands, up 18.2% over five years, and 290 non-permanent residents, up 152.2% over five years. Those increases show recent upward momentum in both categories. By comparison, nearby Division No. 17 recorded 980 immigrants (+37.1%) and 155 non-permanent residents (+138.5%), while Division No. 20 had 405 immigrants (-12.9%). The pattern signals rising immigrant and non-permanent resident counts within a largely non-immigrant population without implying causes.

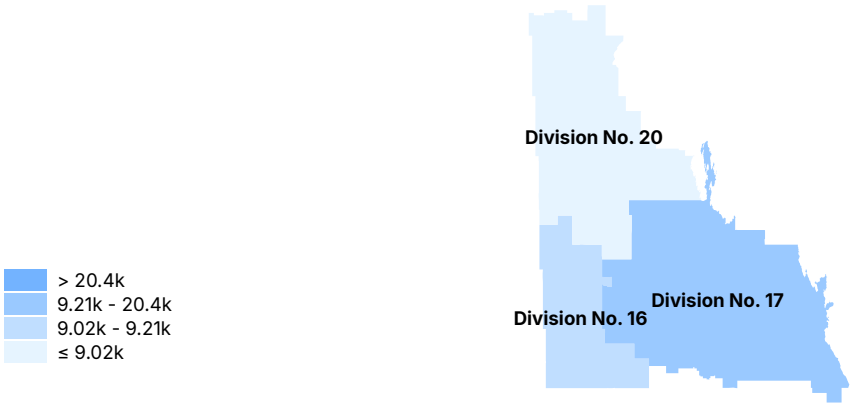

Figure 4.2: *Distribution of Largest Group: Immigrant Status - Non-immigrants (Parklands)*[1]

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Visible Minority

Filipino residents are Parklands' largest visible-minority group with 560 people, up 86.7% since 2016, while the Southeast Asian community grew fastest in the area, rising to 65 people, which is a 550% increase.

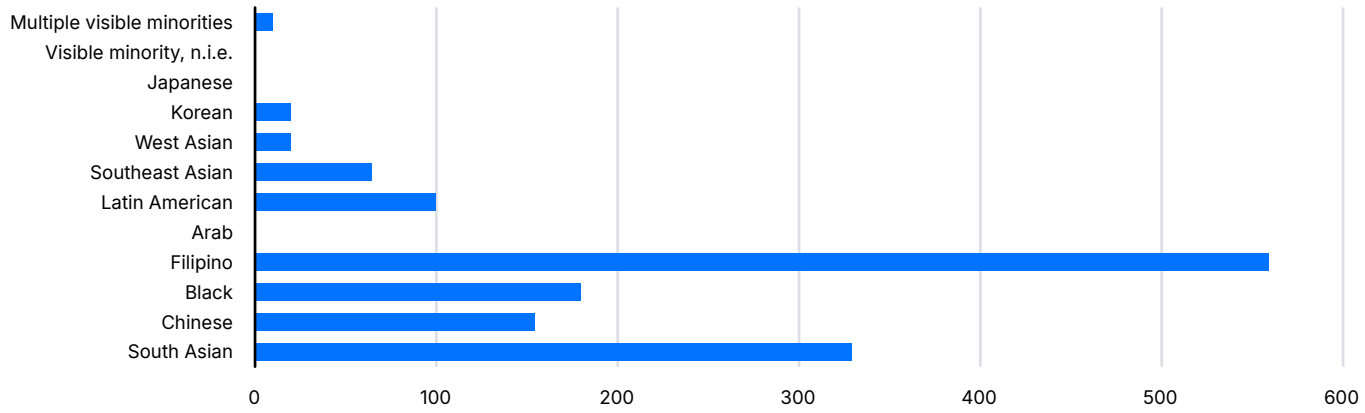

Figure 5.1: *Shows residents who identify as belonging to visible minority groups. It helps indicate racialized population diversity in the community. (Parklands, 2021)*[1]

Parklands' visible minority population as measured in the 2021 census shows a small but varied presence across groups. The data enumerate counts and five-year percentage changes for specific visible-minority categories living in private households. Largest counts appear for Filipino residents at 560 (up 86.7% since 2016) and South Asian residents at 330 (up 78.4%). Black residents number 180 and rose 140.0% over five years; Chinese residents total 155 (up 63.2%). Several groups are very small or unchanged, for example Multiple visible minorities at 10 (0.0%). Growth rates are uneven: some groups have more than doubled or surged sharply, while others declined or remained at zero. These patterns show recent demographic change concentrated in a few groups rather than uniform diversification.

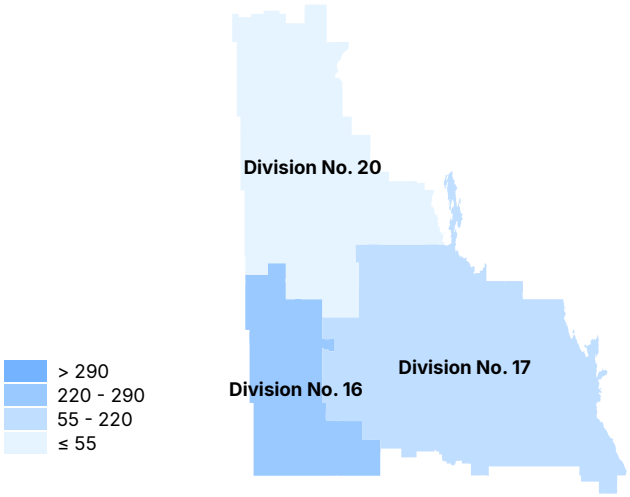

Figure 5.2: *Distribution of Largest Group: Visible Minority - Filipino (Parklands)*[1]

Parklands' visible-minority population in 2021 is concentrated in a handful of groups, with the largest counts reported for Filipino (560), South Asian (330) and Black (180) residents. Recent five-year changes show strong growth among several groups: Southeast Asian (+550.0%), Black (+140.0%), Filipino (+86.7%) and South Asian (+78.4%). Compared with Division No. 16, Parklands has a notably larger Filipino population (560 versus 290). These figures signal increasing racial diversity and changing composition within the region's private-household population.

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Ethnic Origin

Ukrainian ancestry remains the largest group in Parklands with 10,105 residents, though it fell 9.9% over five years; the Canadian-origin population dropped the most, falling 57.3% to 3,750.

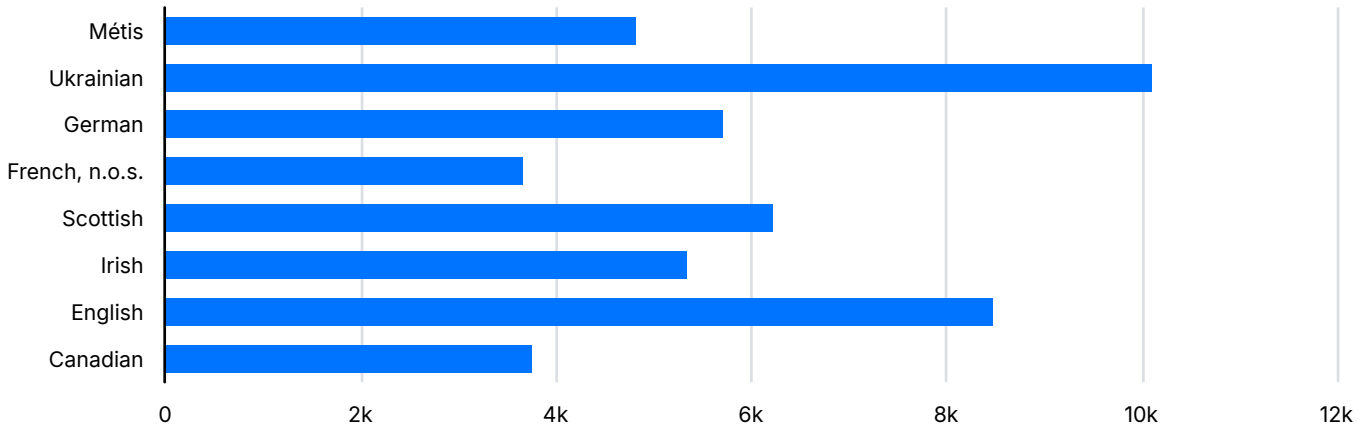
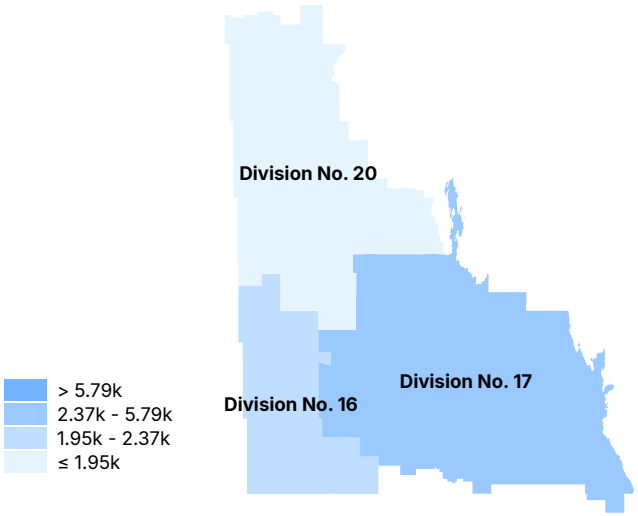


Figure 6.1: *Shows the ethnic or cultural origins reported by residents. It helps indicate ancestry patterns and the community's cultural makeup. (Parklands, 2021)*[1]

The 2021 ethnic-origin profile for Parklands (population in private households) shows a mix of European and Indigenous ancestries with measurable change since the prior census. Numbers below are counts of people reporting each origin in 2021 and the five-year percent change. Ukrainian is the largest single origin at 10,105 people, followed by English (8,480), Scottish (6,225), German (5,710), Irish (5,345), Métis (4,825), Canadian (3,750) and French, n.o.s. (3,660). Most of these origins declined between censuses: Canadian fell by 57.3%, Scottish by 16.2%, English by 11.5%, German by 11.5% and Ukrainian by 9.9%. Métis was essentially unchanged at +0.1%. The five-year changes indicate broad declines in several reported origins while a few remain stable.



Parklands reports a mixed ancestry profile in the 2021 census, with Indigenous and European origins prominent and several groups showing recent decline. The largest reported origins are Ukrainian (10,105; 5-year change -9.9%), English (8,480; -11.5%) and Scottish (6,225; -16.2%). Métis responses total 4,825 with a small rise of 0.1%. Compared with Division No. 17, Ukrainian origin there is 5,785 (-10.9%), mirroring regional declines. These shifts reflect changing self-identification levels within the local population.

Figure 6.2: *Distribution of Largest Group: Ethnic Origin - Ukrainian (Parklands)*[1]

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Highest Education Level

In Parklands, the most common education level is a high school diploma with 10,620 residents in 2021, reflecting a 74 % increase since 2016, representing overall growth far outpacing other credential groups.

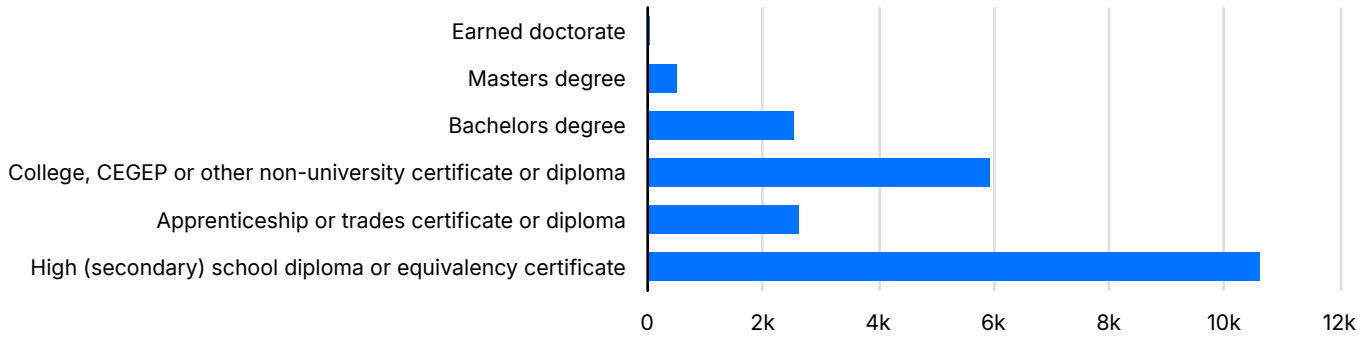

Figure 7.1: *Shows the highest level of education completed by residents. It helps indicate the overall educational profile of the population. (Parklands, 2021)*[1]

Parklands' resident education profile (population 15+ in private households, 2021) is dominated by secondary completions and shows divergent five-year trends. The largest group holds a high school diploma or equivalency: 10,620 people (+74.4% over five years). College certificates number 5,945 (-0.8%), apprenticeships 2,625 (-12.6%). University credentials include 2,540 bachelor's degrees (+11.7%), 515 master's degrees (+53.7%) and 35 earned doctorates (0%). The recent growth is strongest at the high school and master's levels while trades and college credentials declined modestly. This suggests shifting patterns in credential acquisition across levels.

Parklands' resident education profile is dominated by those whose highest credential is a high (secondary) school diploma: 10,620 people, a 74.4% rise over five years. College-level certificates number 5,945 (down 0.8%), while bachelor's degrees total 2,540 (+11.7%) and master's degrees 515 (+53.7%). Apprenticeship or trades credentials declined to 2,625 (−12.6%). Nearby Division No. 17 shows a similar pattern of strong high-school counts and rising master's attainment. These shifts reflect changing counts across credential levels.

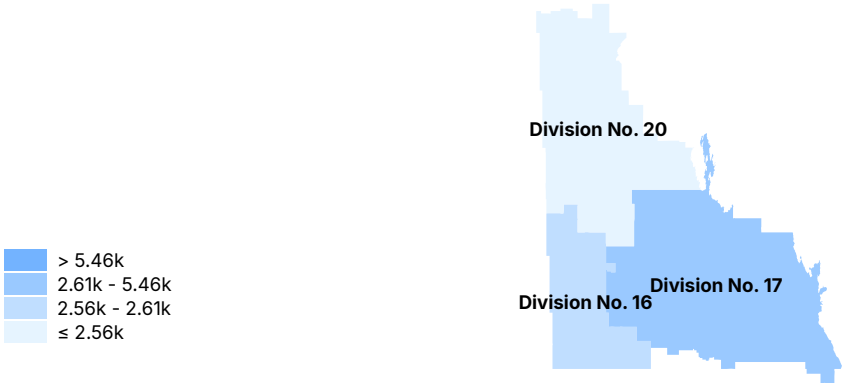

Figure 7.2: *Distribution of Largest Group: Education Credential Ca - High (secondary) school diploma or equivalency certificate (Parklands)*[1]

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Employment Rate

Parklands' employment rate fell to 54.3% in 2021, down from 56.4% in 2016, reflecting a 3.7% decline over five years, indicating fewer residents are employed and potentially impacting local businesses and tax revenue.

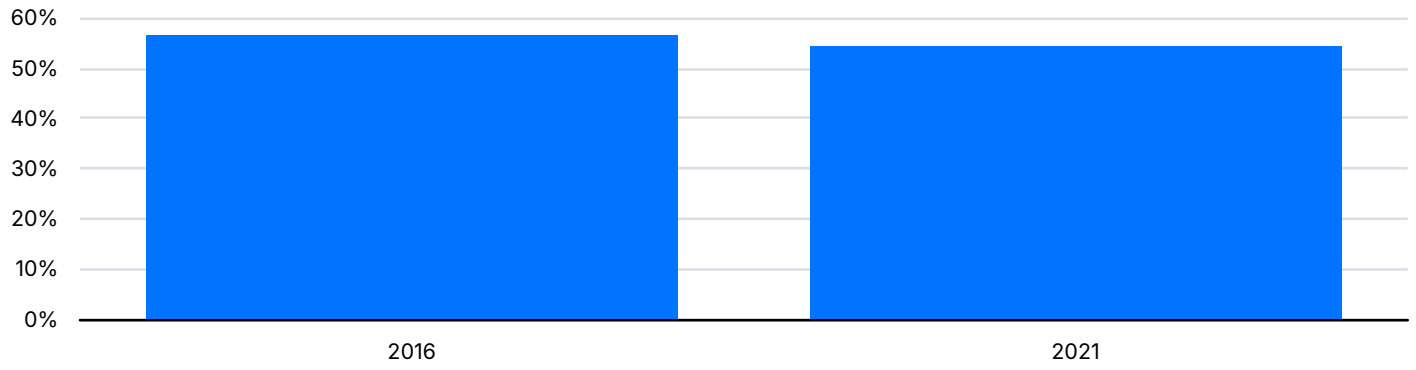

Figure 8.1: *Shows the share of the working-age population that is employed. It helps indicate overall labour market health and how fully local talent is being used. (Parklands, 2016-2021)*[1,3,4,5]

Parklands' employment rate measures the share of residents aged 15 and over who were employed. Between 2016 and 2021 the region saw a modest decline in that share. In 2016 the employment rate was 56.4% and by 2021 it had fallen to 54.3%, a five-year change of −3.7 percentage points. That change signals a small downward trend in labour market attachment over the census interval. Continued monitoring of future vintages will show whether this trend persists.

The employment rate measures the share of residents aged 15 and over who are employed. Parklands recorded a modest decline between census years: 56.4% in 2016 and 54.3% in 2021, a 5-year change of −3.7 percentage points. Compared with neighbouring economic regions, Parklands sits below South Central (62.7% in 2021) and North Central (60.1% in 2021) but above the North region (45.2% in 2021). Within the provided data, Parklands shows lower labour market attachment than several peers and a small downward trend between 2016 and 2021.

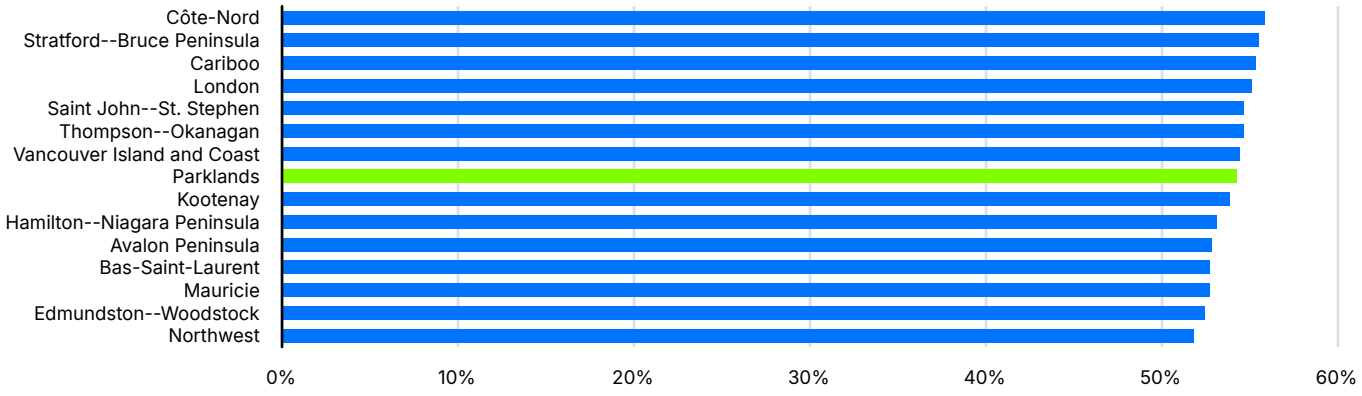

Figure 8.2: *Comparison of Employment Rate with other locations (Parklands, 2021)*[1,3,4,5]

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Unemployment Rate

Parklands' unemployment rose to 7.2% in 2021, up from 6.3% in 2016, representing a 14.3% increase over five years, indicating growing joblessness among the local labour force aged 15 and over.

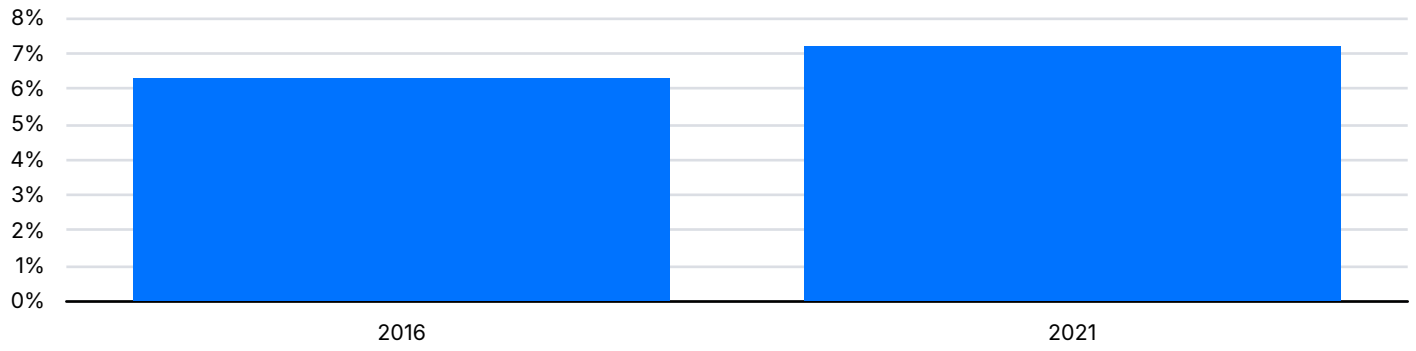

Figure 9.1: *Shows the share of the labour force that is unemployed and actively seeking work. It helps indicate labour market weakness and job search pressure. (Parklands, 2016-2021)*[1,3,4,5]

The unemployment rate measures the share of the labour force aged 15 years and over that is unemployed and actively seeking work. For Parklands, the rate rose modestly between census years. In 2016 the rate was 6.3%. By 2021 it had increased to 7.2%, a five-year change of 14.3%. Compared with its earlier level, the labour market in Parklands shows slightly higher job-search pressure in 2021 than in 2016. This pattern documents modest upward movement in unemployment over the five-year span.

The unemployment rate reports the share of the labour force without work and actively seeking employment. Parklands recorded a 7.2% unemployment rate in 2021, up from 6.3% in 2016, a 5-year increase of 14.3%. That 2021 rate places Parklands above South Central (4.8%) and slightly above North Central (6.4%) but well below the North region, where unemployment was 14.2% in 2021. Compared with nearby economic regions, Parklands shows modest upward momentum in unemployment over the five-year span. This pattern signals relatively higher job search pressure than some neighbouring regions while remaining far below the highest regional rate.

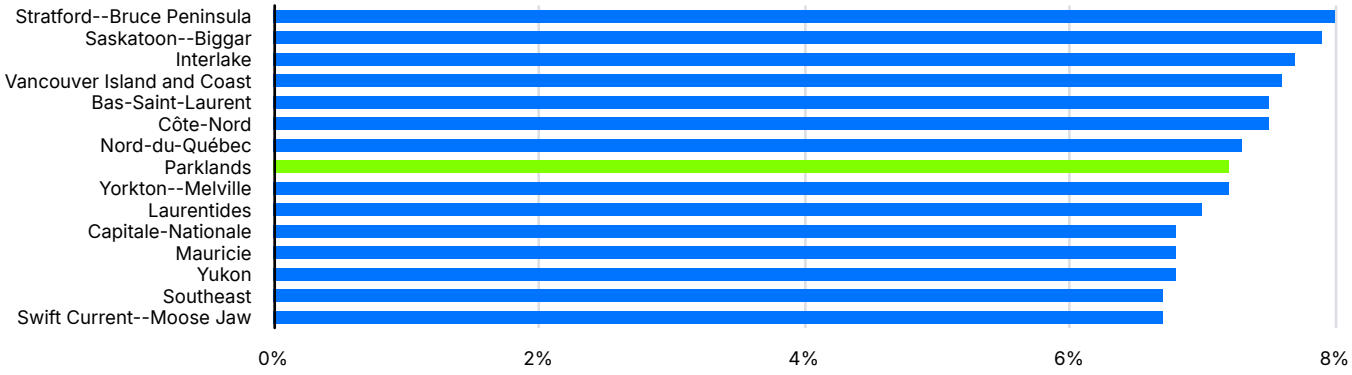

Figure 9.2: *Comparison of Unemployment Rate with other locations (Parklands, 2021)*[1,3,4,5]

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Household Total Income Groups

Parklands' biggest income bracket is $60-69k, now covering 1,585 households and rising 11% since 2016; the $15-19k bracket fell sharply, dropping 67% to 435 households, highlighting growing middle-income and shrinking low-income segments.

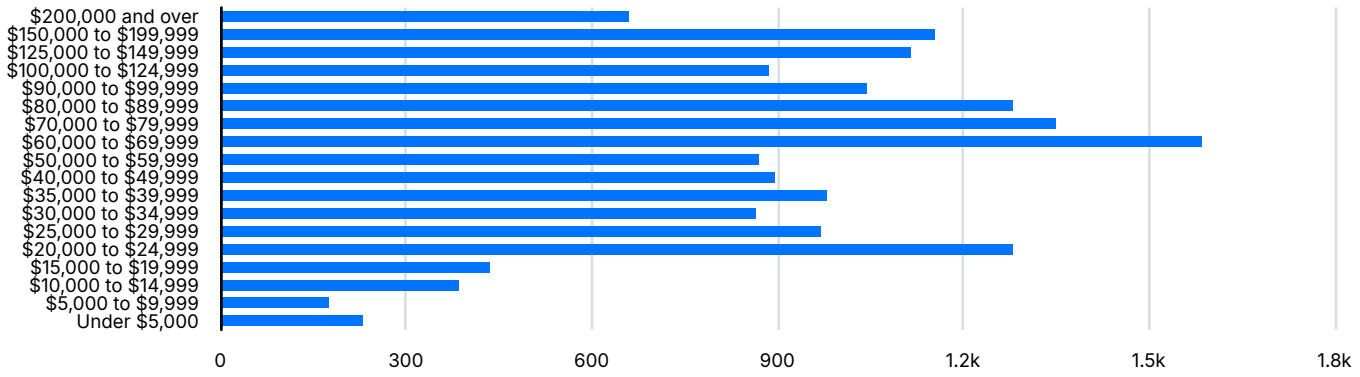

Figure 10.1: *Shows households across total income groups. It helps indicate how household incomes are distributed from lower- to higher-income ranges. (Parklands, 2021)*[1]

Parklands (private households, 2021) shows a clear shift in household income across the distribution. Lower-income brackets fell: households under $5,000 numbered 230 and declined by 38.7% over five years, while $15,000–$19,999 fell to 435 households, down 66.9%. Higher-income groups grew substantially: $150,000–$199,999 rose to 1,155 households (+42.6%) and $200,000+ reached 660 households (+51.7%). The data points to rising representation at the top of the income scale and contraction at the bottom.

Parklands household incomes in 2021 are concentrated in middle and upper ranges, with fewer very-low-income households than in lower brackets. The largest counts are 1,585 households in the $60,000 to $69,999 group and 1,350 in $70,000 to $79,999. Low-income counts fell; under $5,000 households declined by 38.7% over five years. Higher-income groups grew fastest: $150,000 to $199,999 rose 42.6% and $200,000 and over rose 51.7% in five years. The pattern indicates shifting weight toward higher income bands within the region.

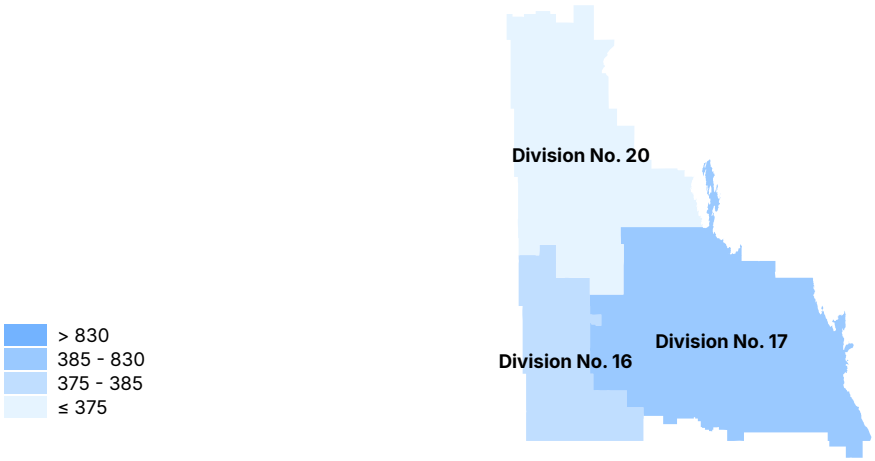

Figure 10.2: *Distribution of Largest Group: Income Group Household - $60,000 to $69,999 (Parklands)*[1]

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Household Size

Two-person households dominate Parklands with 6,495 homes in 2021, while large families are growing fastest, rising 11.6% to 1,535 households.

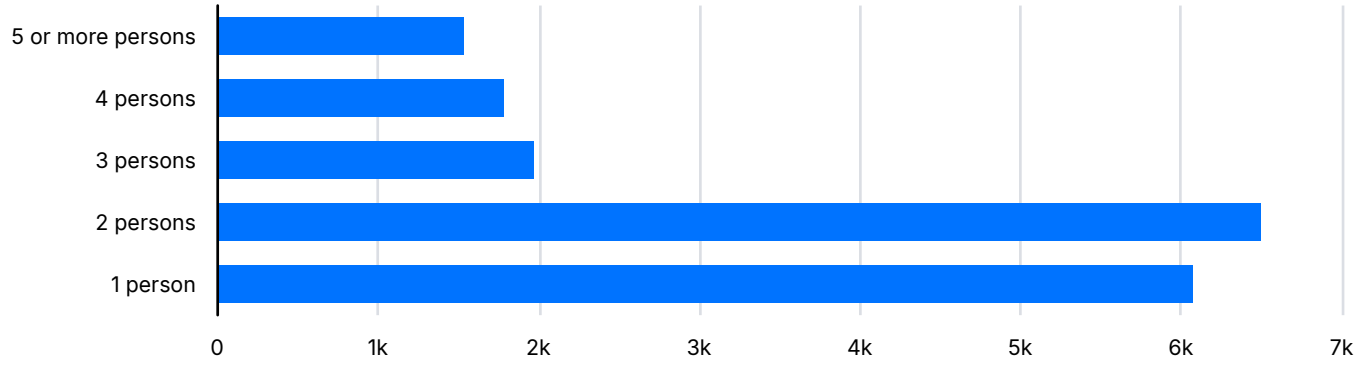

Figure 11.1: *Shows the number of people living in households. It helps indicate common household arrangements and likely housing needs. (Parklands, 2021)*[1]

Parklands private households (2021) are concentrated in smaller households: 6,075 one-person and 6,495 two-person households are the largest groups. Three- and four-person households are smaller at 1,970 and 1,785 respectively. Five-or-more person households count 1,535. Five-year trends show divergent movement: one-person households rose by 3.8% and five-or-more households rose by 11.6%, while two-, three- and four-person households declined by 2.3%, 3.4% and 3.3% respectively. The data suggest simultaneous growth in single-person living and in larger households alongside modest declines in mid-size households.

Parklands' private households are concentrated in small households, with 6,075 one-person and 6,495 two-person households in 2021. Over five years one-person households rose 3.8% while two-, three- and four-person households declined (two persons −2.3%, three −3.4%, four −3.3%). Households of five or more grew strongly (+11.6%), a pattern mirrored in nearby divisions such as Division No. 17 where five-plus households rose 14.3%. This mix implies changing housing needs between smaller and larger household types.

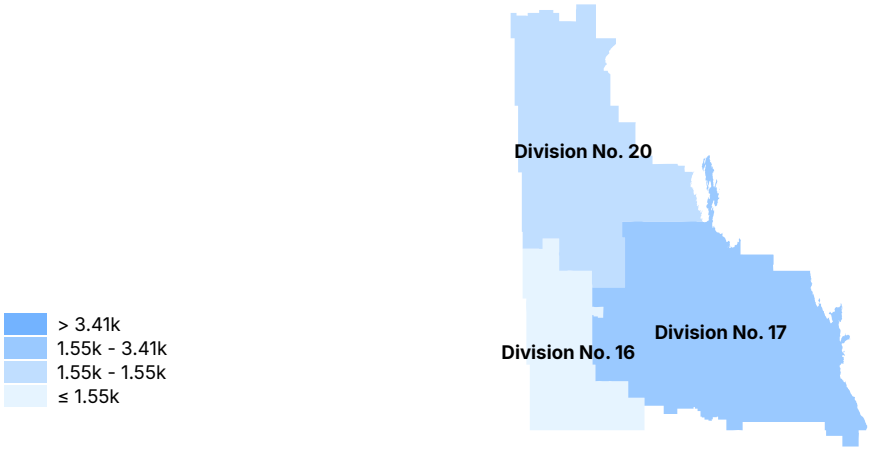

Figure 11.2: *Distribution of Largest Group: Household Size - 2 persons (Parklands)*[1]

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Household Type

Parklands' biggest household type is one-person homes, numbering 6,075 in 2021 and up 3.9% over five years; meanwhile multiple-census-family households plunged to 40, a 77% decline, reflecting shifting demographics in the area.

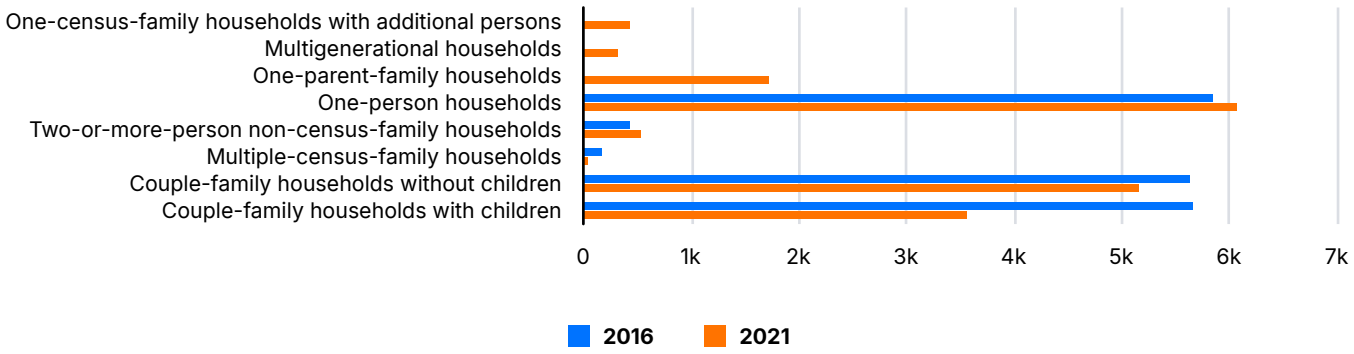

Figure 12.1: *Shows the mix of household types, including one-person, family, and non-family households. It helps indicate how residents are organized across living arrangements. (Parklands, 2016-2021)*[1]

Parklands' private households in 2021 show a mix dominated by one-person and couple-family arrangements. The largest categories are one-person households (6,075), couple-family without children (5,165) and couple-family with children (3,565). Five-year changes reveal contrasting momentum: couple-family households with children fell sharply by 37.1% and multiple-census-family households dropped 77.1%, while two-or-more-person non-census-family households rose 23.0% and one-person households increased 3.8%. Several categories report no five-year change data. These patterns point to shifting household composition over the five-year period.

Parklands' household mix in 2021 shows a noticeable tilt toward smaller households within private households. One-person households are the single largest category at 6,075 households (change +3.9% over five years). Couple-family households without children total 5,165 (change -8.3%), while couple-family households with children number 3,565 (change -37.1%). Compared with descendant census divisions, Parklands records higher absolute counts; for example Division No. 17 reports 3,280 one-person households (+1.4%). The pattern points to growth in one-person households alongside declines in family households with children.

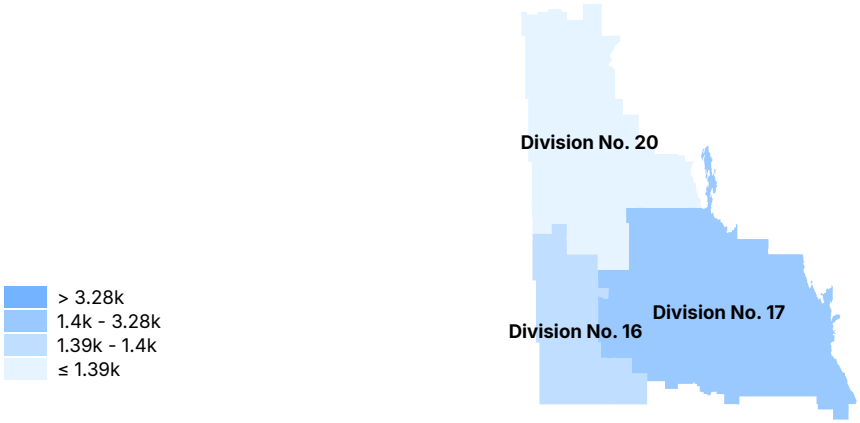

Figure 12.2: *Distribution of Largest Group: Household Type - One-person households (Parklands)*[1]

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Population in Private Households

Parklands' private-household population grew modestly to 40,830 in 2021, marking a 1.3% rise since 2016 after a 2.3% dip from 2011's 41,275. This indicates a slow recovery after earlier decline.

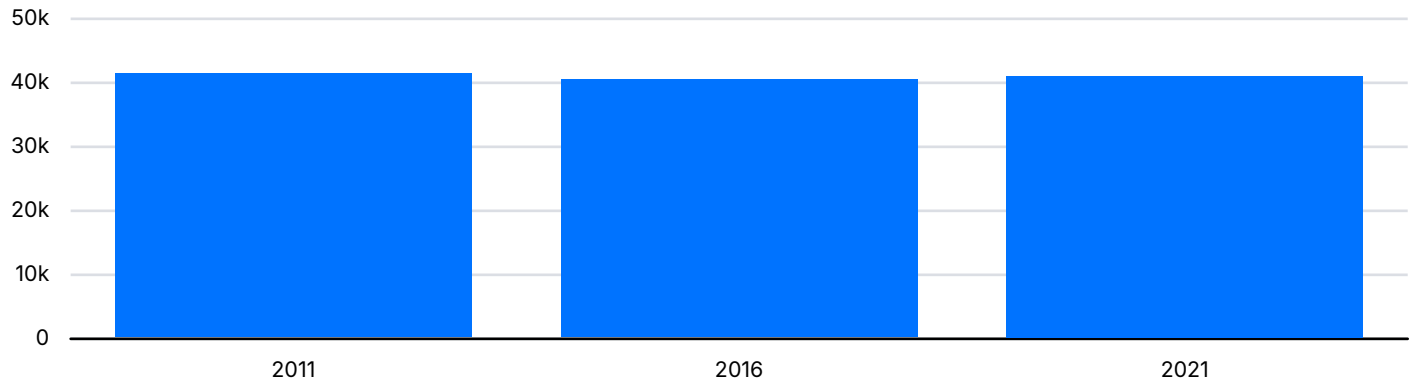

Figure 13.1: *Shows the number of people living in private households. It helps indicate how much of the population lives in standard household settings rather than collective dwellings. (Parklands, 2011-2021)*[1]

Parklands' population living in private households shows modest fluctuation across recent censuses. The count was 41,275 people in 2011, decreased to 40,310 in 2016 (−2.3%), and rose to 40,830 by 2021 (1.3% over 2016). There is no benchmark in the data, so the salient pattern is temporal: a small decline in the 2011–2016 period followed by a partial recovery in the next five years. The figures suggest relative stability in the private-household population between 2011 and 2021.

Population in private households in Parklands has been largely stable between 2011 and 2021, with a modest dip followed by a small rebound. The count was 41,275 in 2011, fell to 40,310 in 2016 (−2.3%), and rose to 40,830 in 2021 (+1.3%). Compared with nearby regions, Parklands' change is modest: Southeast grew to 125,980 (+9.4% since 2016) and Winnipeg to 740,335 (+6.8%), while North declined to 83,290 (−5.8%). The pattern points to relative stability in the number of people living in private households in Parklands.

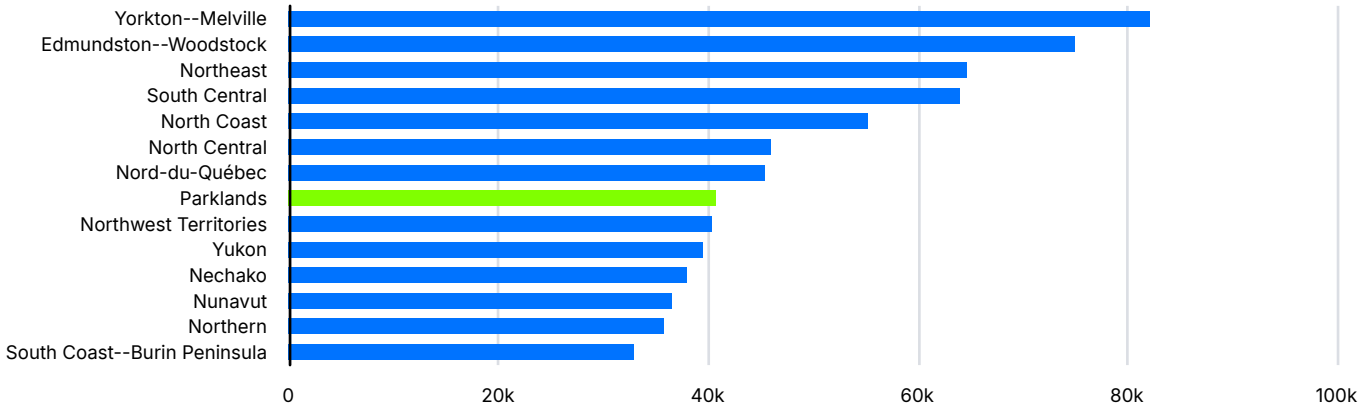

Figure 13.2: *Comparison of Population in Private Households with other locations (Parklands, 2021)*[1]

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Family Type

In Parklands, the biggest family type in 2021 is married couples without children, numbering 4,475, while married couples with children fell 24% to 3,030. One-parent families grew 17% to 2,220.

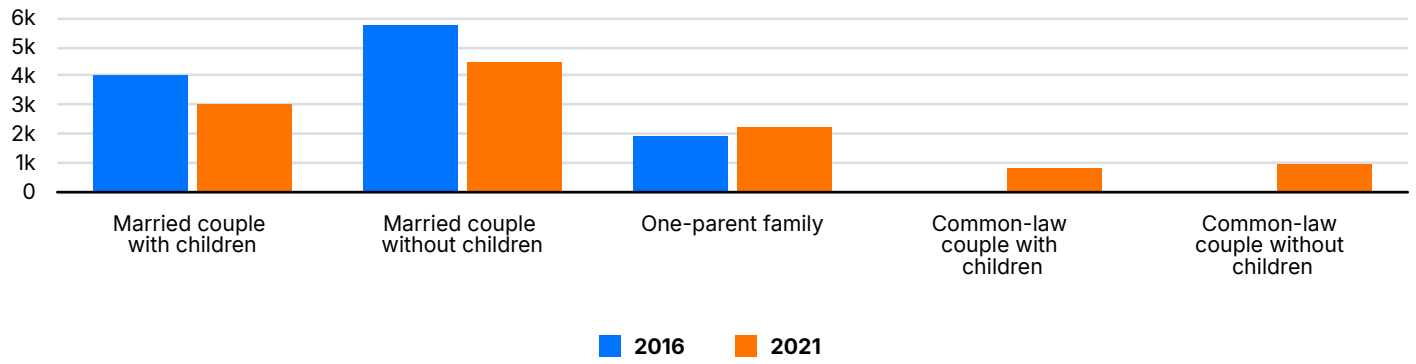

Figure 14.1: *Shows the mix of family types, such as couple families and lone-parent families. It helps indicate the structure of family life in the community. (Parklands, 2016-2021)*[1]

Parklands family structure in 2021 is dominated by couple families, with married couples representing the largest counts and one-parent families smaller in number. There were 4,475 married couples without children and 3,030 married couples with children. Both married-couple categories declined over five years (−22.0% and −24.4% respectively). Common-law couples numbered 930 without children and 810 with children; five-year change not reported for those categories. One-parent families numbered 2,220 and rose by 16.5% over five years. The data show recent declines among married-couple households alongside growth in one-parent families.

Parklands shows a clear shift in family structure between 2016 and 2021 within census families in private households. Married couples with children numbered 3,030 and fell by 24.4%, while married couples without children numbered 4,475 and declined by 22.0%. One-parent families rose to 2,220, a 16.5% increase. Common-law couple counts (810 with children; 930 without) have no reported five-year change. Nearby census divisions show similar patterns, with declining married-couple counts and rising one-parent family counts. The data indicate changing family composition rather than stability in traditional married-couple households.

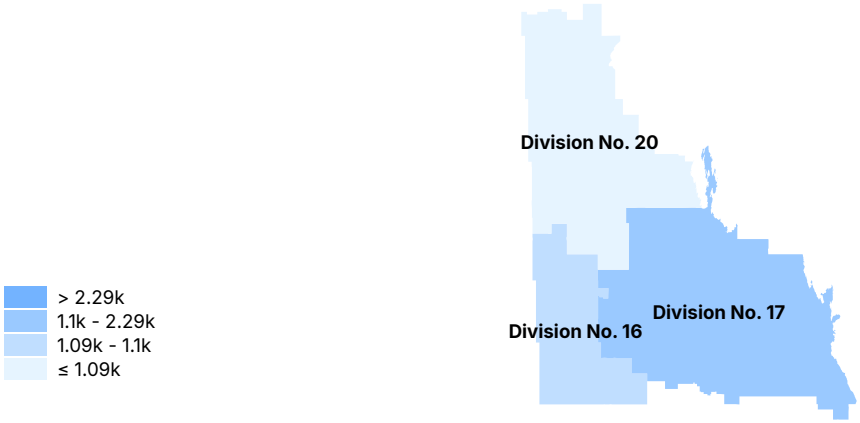

Figure 14.2: *Distribution of Largest Group: Family Type - Married couple without children (Parklands)*[1]

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Dwelling Structure Type

Single-detached houses remain the dominant dwelling type in Parklands, with 14,835 units, barely rising 0.24% since 2016; row houses grew fastest, jumping 55.6% to 420 units.

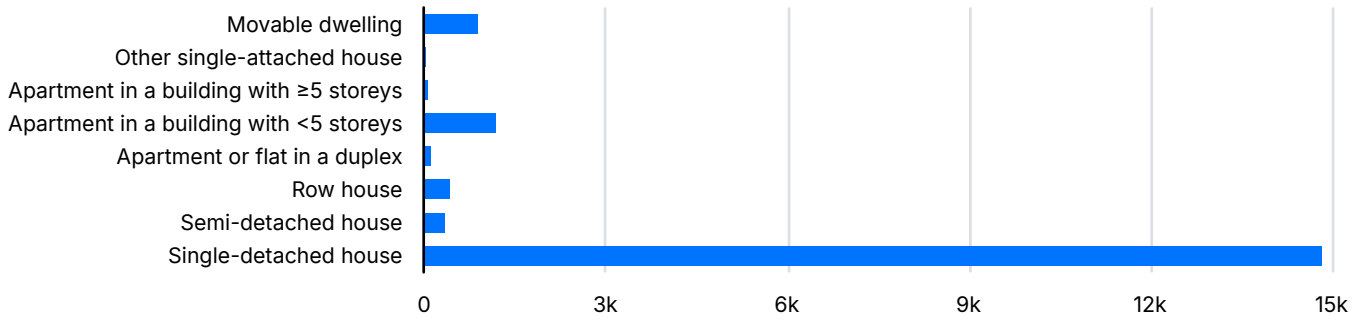

Figure 15.1: *Shows the mix of dwelling structure types, such as detached homes, apartments, and other forms. It helps indicate the physical form of the housing stock. (Parklands, 2021)*[1]

Parklands' occupied private dwellings are heavily weighted toward single-detached houses, which account for the largest share at 14,835 units in 2021. Smaller low-rise and non-permanent forms are also notable: apartments in buildings with fewer than five storeys number 1,190 units while movable dwellings total 885 units. Five-year trends show growth in low-density types—row houses rose 55.6% and single-detached stock rose 24.0%—while several apartment categories declined (for example, duplex apartments −38.2%). The pattern points to recent expansion in low-rise and mobile housing forms.

Parklands' housing stock is dominated by single-detached houses, with 14,835 occupied units recorded in 2021. The dataset highlights the physical form as primarily low-rise and detached. Smaller categories include 1,190 apartments in buildings with fewer than five storeys and 885 movable dwellings. Semi-detached houses number 335 and row houses 420. Five-year changes show growth in detached types: single-detached +24.0%, semi-detached +21.8%, row houses +55.6%. Movable dwellings rose +9.9%. By contrast, apartment forms fell: duplex apartments -38.2%, <5 storeys -8.8%, ≥5 storeys -31.3%. The pattern points to rising low-density supply alongside declines in multi-storey apartment units.

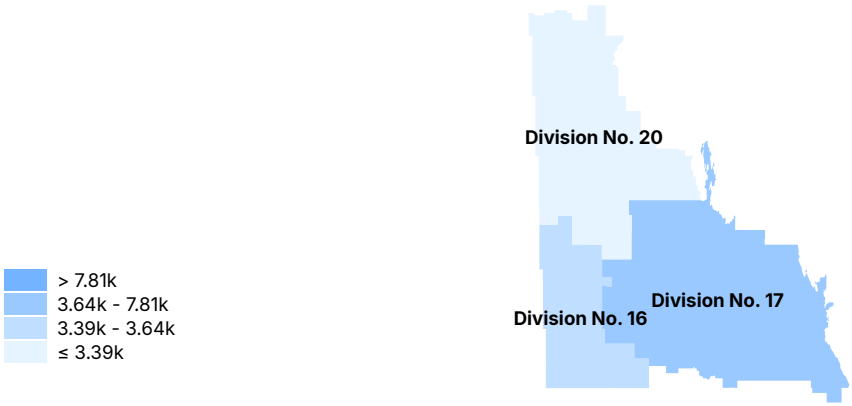

Figure 15.2: *Distribution of Largest Group: Dwelling Structure Type - Single-detached house (Parklands)*[1]

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Housing Tenure

Owner households still dominate in Parklands with 12,760 units, but fell 1.5% since 2016, while renter households rose to 4,130, increasing 6.2% over five years. This shift shows growing rental demand in the community.

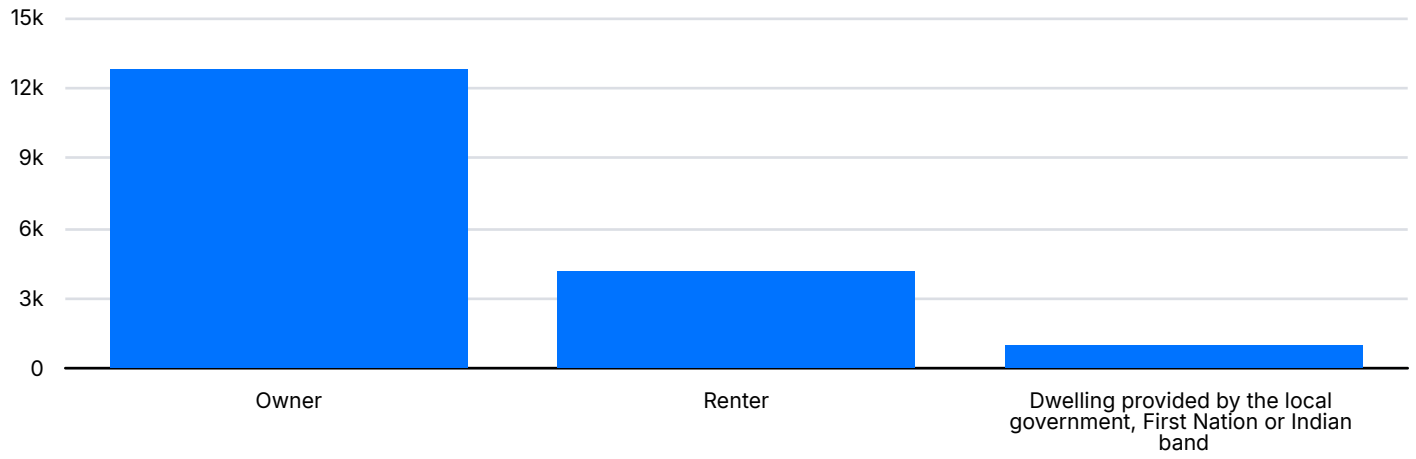

Figure 16.1: *Shows whether households own or rent their homes. It helps indicate the balance between ownership and rental housing in the community. (Parklands, 2021)*[1]

Housing tenure in Parklands (private households, 2021) is dominated by ownership but shows modest shifts over the previous five years. Owner households number 12,760 and fell by 1.5% between censuses. Renter households total 4,130 and rose by 6.2% over the same period. Households in dwellings provided by the local government, First Nation or Indian band count 970 and increased by 6.0% in five years. These figures indicate that while owners remain the largest group by count, rental and government-provided housing have experienced stronger growth rates, reflecting modest recent movement toward non-owner tenure.

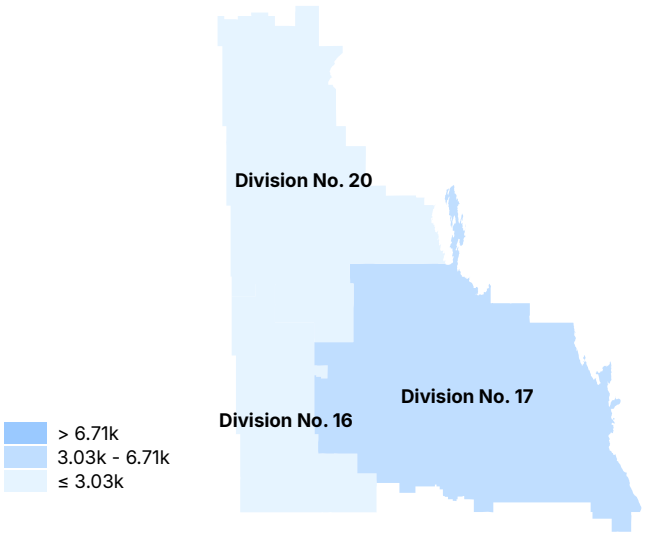

Figure 16.2: *Distribution of Largest Group: Housing Tenure - Owner (Parklands)*[1]

Parklands' housing tenure in 2021 is dominated by owner households, with 12,760 owners recorded alongside 4,130 renter households and 970 households in dwellings provided by the local government or First Nation. Over the five years to 2021, owner households fell by 1.5% while renter households rose by 6.2% and government-provided dwellings increased by 6.0%. Compared with nearby census divisions, Parklands has larger absolute counts of each tenure type. The pattern shows modest recent growth in rental and government-provided housing amid a small decline in ownership.

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Average Shelter Costs

In Parklands, average monthly housing costs rose sharply, with owners paying $787 and renters $696 in 2021. Over the past five years owners' costs grew 9% while renters' rose about 11.5%.

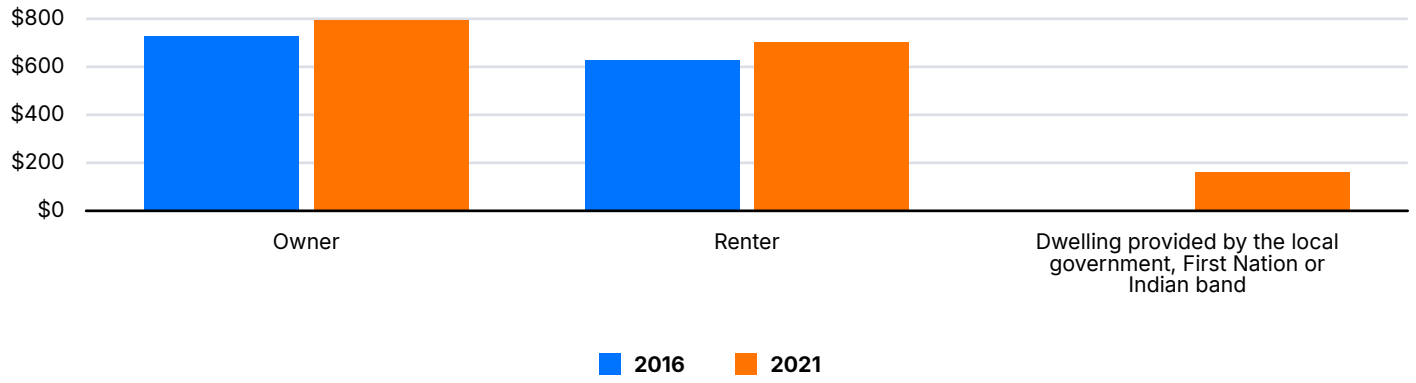

Figure 17.1: *Shows the average monthly shelter costs paid by households. It helps indicate typical housing expenses faced by owners and renters. (Parklands, 2016-2021)*[1]

In 2021, average monthly shelter costs in Parklands for owner and tenant households show modest differences by tenure. Owners reported an average monthly cost of $787, while renters averaged $696; dwellings provided by the local government or First Nation averaged $158 per month. Five-year changes show upward movement: owner shelter costs rose 9.0% and renter costs rose 11.5% between census periods. No change value is reported for government-provided dwellings. These figures describe the level and recent trend in typical monthly shelter expenses in Parklands.

Average shelter costs in Parklands (2021) show owners paying a median $787 per month and renters $696; dwellings provided by local government or First Nations report $158. Five-year change figures point to upward movement: owner costs rose 9.0% and renter costs 11.5% between censuses. Compared with nearby census divisions, Parklands' owner cost sits below Division No. 16 ($826) and slightly above Division No. 17 ($773); renter costs are between Division No. 16 ($664) and Division No. 17 ($714). These patterns signal modest increases in housing expenses over five years without implying specific causes.

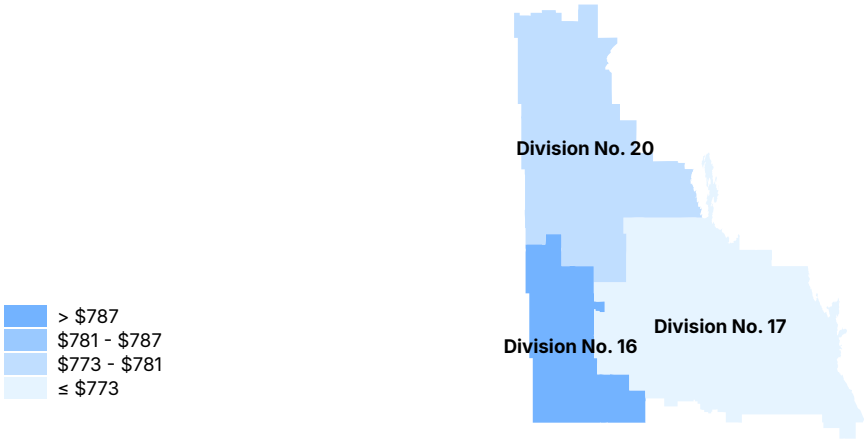

Figure 17.2: *Distribution of Largest Group: Housing Tenure - Owner (Parklands)*[1]

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Median Dwelling Value

Parklands' median home value reached $160,000 in 2021, reflecting a 6.6% rise since 2016 when it was $150,070, indicating a strengthening housing market for owner households and supporting local economic growth.

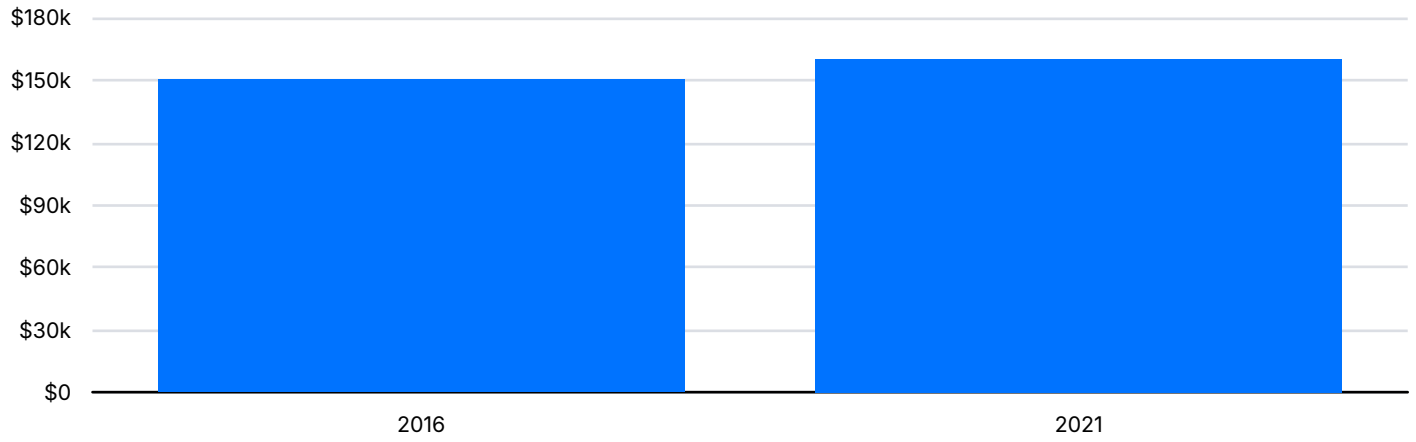

Figure 18.1: *Shows the median value of residential dwellings. It helps indicate the typical price point in the local ownership housing market. (Parklands, 2016-2021)*[1]

The median value of owner-occupied dwellings in Parklands was relatively stable between the 2016 and 2021 censuses, showing modest upward movement. The dataset covers owner households in non-farm, non-reserve private dwellings. In 2016 the median dwelling value was $150,070; by 2021 it had risen to $160,000. That change represents a 5-year increase of 6.6%. No regional or national benchmarks are provided here, so the most notable pattern is the pace of change over time rather than a comparison with other areas. The five-year growth is modest in absolute terms. This pattern indicates a slight upward shift in the typical price point for owned housing between 2016 and 2021.

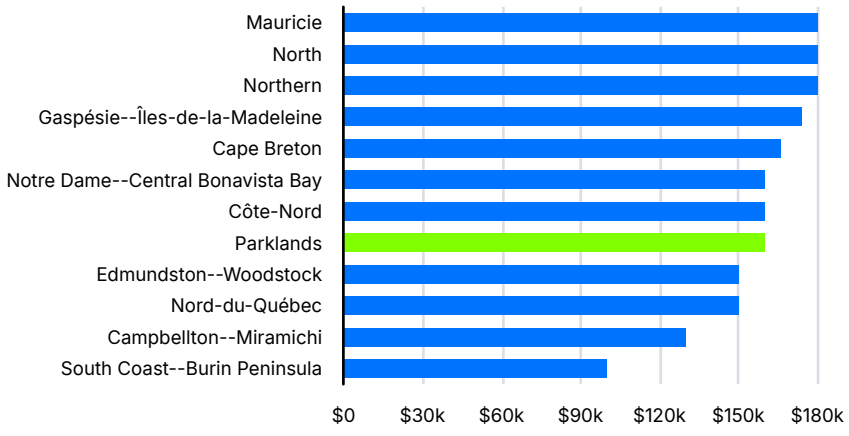

Figure 18.2: *Comparison of Median Dwelling Value with other locations (Parklands, 2021)*[1]

Parklands' median dwelling value was $160,000 in 2021, up from $150,070 in 2016, a 5-year increase of 6.6%. This level is below most regional comparators: Winnipeg $340,000 (15.8%+? see data), Interlake $344,000 (14.7%), Southeast $320,000 (15.8%), South Central $276,000 (25.8%), and Southwest $250,000 (8.7%). Only the North reported a markedly lower growth rate: $180,000 in 2021 (0.3% change). Parklands shows modest price growth and a comparatively lower median value within the province.

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Population Density

Parklands remains sparsely populated with a steady density of just 1.5 people per square kilometre, unchanged from 2011 through 2021, as the 5-year change stayed at 0 %, indicating overall no growth.

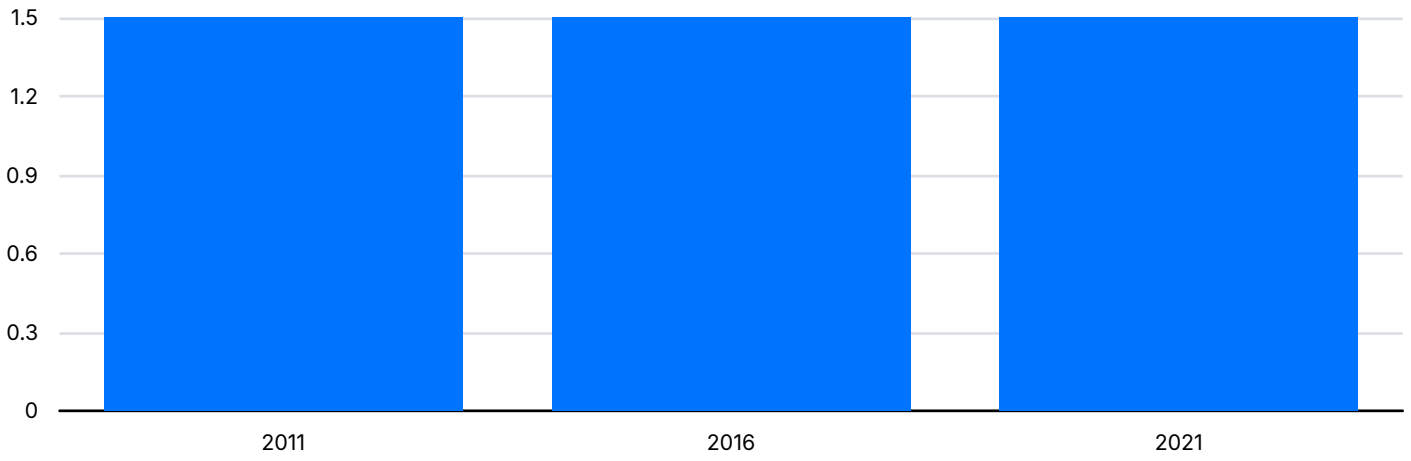
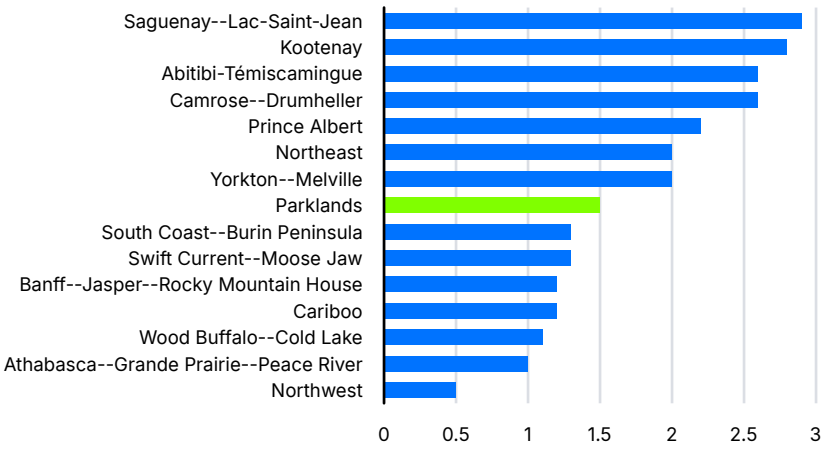


Figure 19.1: *Shows how many people live per unit of land area. It helps indicate how compact or spread out the population is. (Parklands, 2011-2021)*[1]

Parklands' population density has been constant across three recent censuses, offering a clear picture of settlement concentration for the region. The density recorded 1.5 people per km2 in 2011, 2016, and 2021, with the 5-year change reported as 0% for both intercensal intervals. No comparator series is provided in the data, so the most notable structural feature is temporal stability: the density value did not rise or fall between census years, and short-term (5-year) change registers as zero. This steady figure indicates an unchanged population-per-area measure in Parklands over the 2011–2021 period.



Parklands is a sparsely populated economic region with a steady population density over the last three censuses. Its population density was 1.5 people per km2 in 2011, 2016 and 2021. Compared with neighbouring regions in 2021, Parklands is much lower than Interlake (6.2 people per km2) and far below Winnipeg (1,324.3 people per km2); only North reports a lower density (0.2 people per km2). The data show persistent low density rather than recent change.

Figure 19.2: *Comparison of Population Density with other locations (Parklands, 2021)*[1]

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Median Age

Parklands, Manitoba's median age fell to 43.6 years in 2021, a 4.8% drop from 2016's 45.8 years, showing the population is becoming younger recently overall over the last five years.

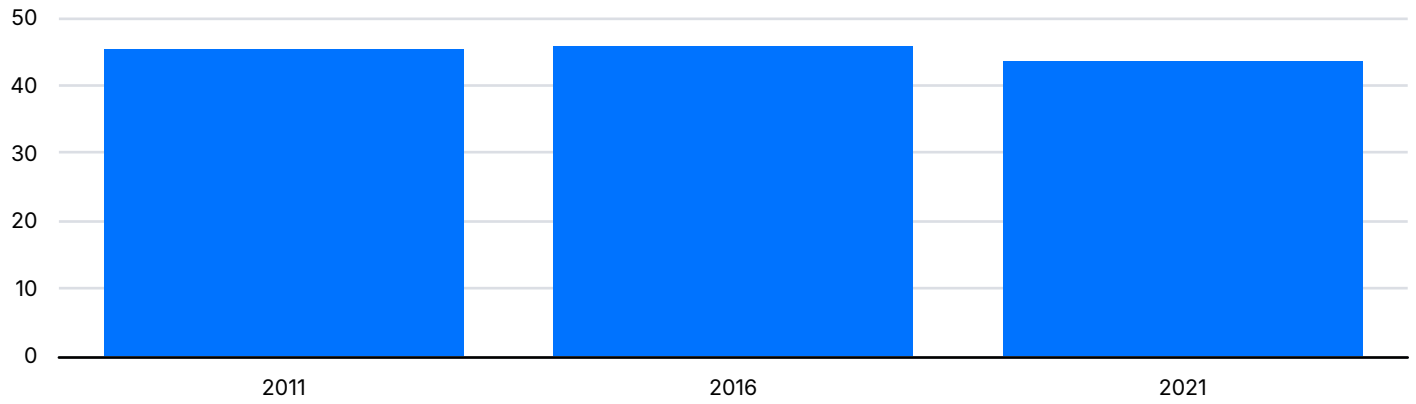

Figure 20.1: *Shows the median age of residents. It helps indicate whether the population skews younger or older at the midpoint of the age distribution. (Parklands, 2011-2021)*[1]

Parklands' median age has shifted modestly over the past decade. In 2011 the median was 45.3 years, rising slightly to 45.8 years in 2016, then falling to 43.6 years in 2021. The five-year change reported for 2016 was +1.1% and for 2021 was -4.8% relative to the preceding census interval. The sequence shows short-term aging between 2011 and 2016 followed by a measurable decline in median age by 2021, indicating a younger midpoint in the most recent census.

Parklands' median age was 43.6 years in 2021, down from 45.8 in 2016, a 5-year decline of 4.8%. That decline contrasts with nearby Interlake at 45.2 years (2021) and Winnipeg at 38.8 years. Several regions—Southeast (38.0) and South Central (35.2)—remain notably younger, while North is much younger at 28.6 years. Parklands therefore sits above many peers on the age scale but shows recent modest aging reversal.

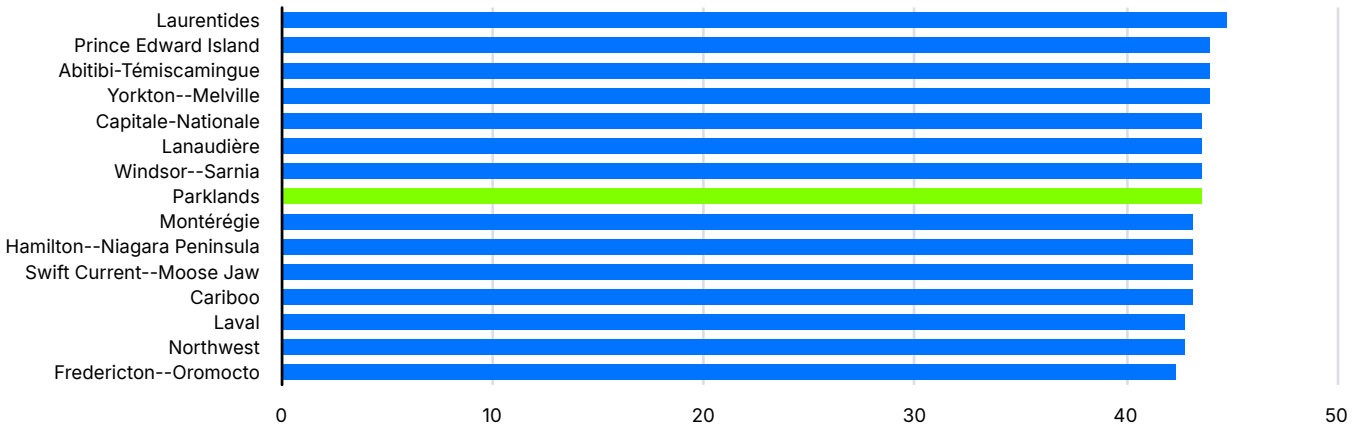

Figure 20.2: *Comparison of Median Age with other locations (Parklands, 2021)*[1]

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Employment by Sector

Parklands' total employment reached 3,388 jobs in 2025, a 2.3% drop from the previous year, while the finance and insurance sector surged, adding 891 jobs and growing 35.6% year-over-year.

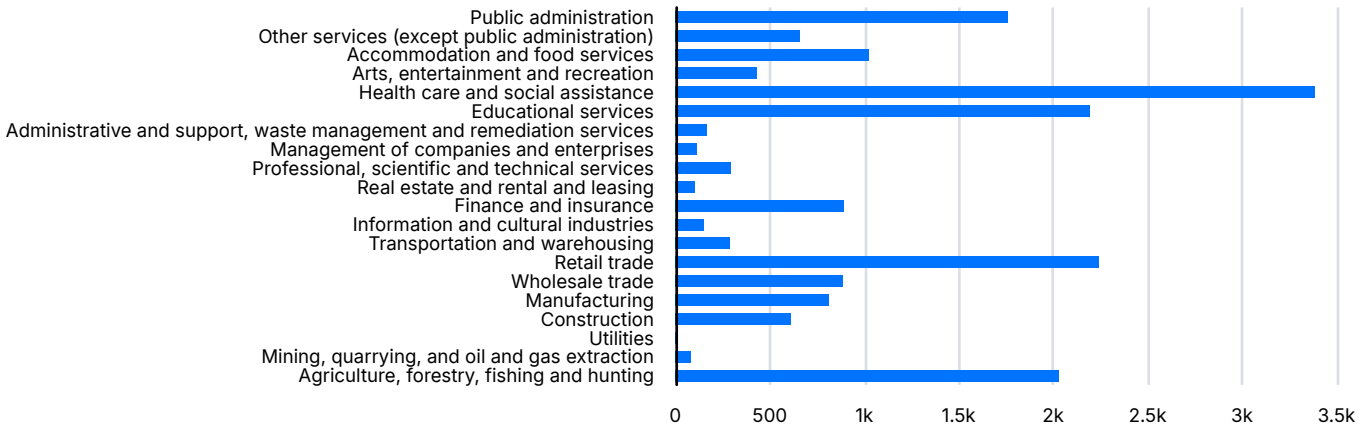

Figure 21.1: *Shows how employment is distributed across industry sectors. It helps indicate which sectors account for the largest share of local jobs. (Parklands, 2025)*[6,7]

Parklands' employment is concentrated in health care and social assistance (3,388 people) and retail trade (2,241), with education (2,196) and agriculture (2,030) also major local employers. The dataset covers employees aged 15 and over for 2025. Recent momentum varies by sector. Finance and insurance rose sharply in the last year (+35.6%) and over five years (+41.9%), while manufacturing grew +31.5% over five years despite a small one-year decline (-2.6%). Mining shows a large five-year gain (+76.1%) but a one-year fall (-21.4%). Several sectors have lost ground over five years: construction (-32.9%) and real estate (-46.7%) are notable declines. These patterns show a mix of short-term volatility and longer-term shifts across Parklands' employment base.

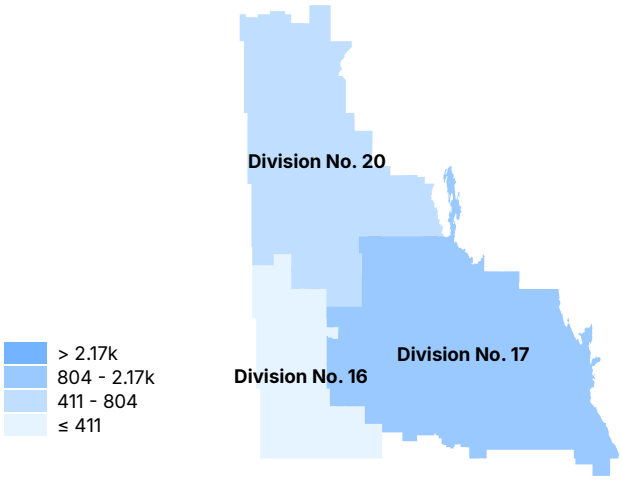

Figure 21.2: *Distribution of Largest Group: Naics - Health care and social assistance (Parklands)*[6,7]

Parklands' employment is concentrated in public- and people-facing sectors. Health care and social assistance is the largest employer with 3,388 people, followed by retail trade at 2,241 and educational services at 2,196 (2025). Recent momentum is mixed: finance and insurance grew 35.6% year over year, while mining fell 21.4% and construction declined 21.2%. Compared with neighbouring divisions, Parklands shows larger health and education workforces and stronger finance growth. This pattern highlights a service-oriented local job base.

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Employed Residents by Major Occupation Group

Sales and service jobs dominate Parklands' workforce with 4,305 employed in 2021, while natural resources, agriculture and related occupations surged, growing 122.7% to 3,185 workers over five years, according to the latest data.

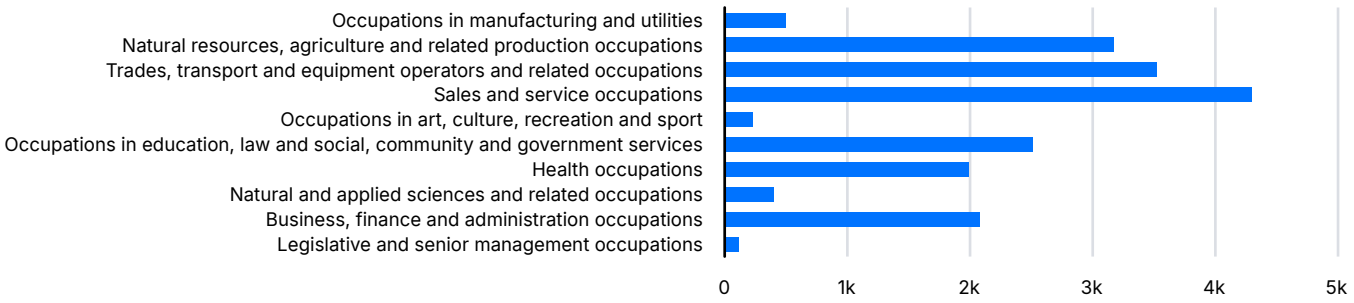

Figure 22.1: *Shows the occupations held by employed residents. It helps indicate the community's skill mix and the kinds of work people do. (Parklands, 2021)*[1]

Parklands' employed residents are concentrated in sales and service; trades; and natural resources, agriculture and related production. The dataset covers occupations held by residents aged 15 and over in 2021. Sales and service leads with 4,305 people, trades and transport follow with 3,535, and natural resources/agriculture counts 3,185. Health occupations and occupations in education/law/social services register 2,000 and 2,520 people respectively. Five-year changes show strong growth in natural resources/agriculture (+122.7%), manufacturing (+40.9%) and health (+18.3%), while legislative and senior management fell sharply (-96.7%). These patterns suggest shifting occupational composition between the two census points without implying causes.

Parklands' employed residents are concentrated in service, education and resource-oriented occupations, showing a mix of large cohorts and strong recent shifts. The largest groups in 2021 were Sales and service occupations (4,305 people), Occupations in education, law and social, community and government services (2,520), Health occupations (2,000), Trades, transport and equipment operators (3,535) and Natural resources, agriculture and related production (3,185). Five-year change highlights a major rise in natural resources and agriculture (+122.7%) and a steep fall in legislative and senior management (-96.7%). The pattern points to growing resource and trade employment alongside stable public-service and health cohorts.

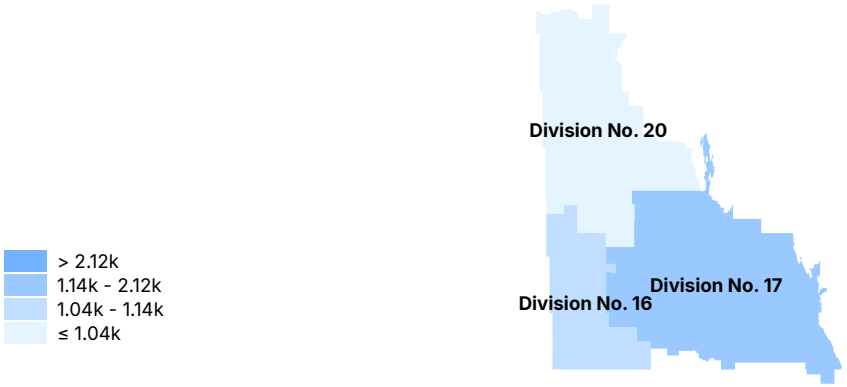

Figure 22.2: *Distribution of Largest Group: Occupation - Sales and service occupations (Parklands)*[1]

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Data Sources

1. Statistics Canada, Census Profile. Published in Dec 15, 2022.
2. Statistics Canada, Population Estimates, Tables 17-10-0005, 17-10-0150, 17-10-0148, 17-10-0152, and 17-10-0155. Published in Jan 14, 2026.
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